

FOR IMMEDIATE RELEASE:

Joseph Fernandes joins EC, heading India and the Middle East

London, UK - July 31st, 2012 – EC strengthens its position in the Indian Sub-continent and the Middle East.

India together with the Middle East is one of the fastest growing markets in the world. They have ambitious programs covering a number of fields where EC has long experience and networks enabling us to assist as advisors, fund raisers, and building connections between Western companies and their new counterparts. "Tomorrow you will see the same in this part of the world, as you see in the West today, the only difference being, we are growing faster," says Joseph Fernandes. "We are proud to have achieved an agreement with Mr. Fernandes," says Mr. L.J. Myrtroen, Founder of EC, London, UK. "We have spent many years developing our foothold in the region and are happy to see an international, highly experienced consultant like Mr. Fernandes take the lead." Our operations will be run from New Delhi and London will remain as HQ."

Mr. Joseph Fernandes-

Born & educated in New Delhi, proud to be from India the new economic power, has his roots in the Western state of Goa. Having studied Business Management & Commerce at the Delhi University, 27 years ago he started off his career as a Sales Rep in the Automotive Industry. He came up the ranks and became a name to reckon with as an Automotive Sales Professional both in India and the Middle East, especially in the Fleet & Corporate Sales and Special Vehicles business. Joseph ventured to exploit business opportunities in the Middle East and North African (MENA) & CIS and was instrumental in giving a strong boost to the armoured vehicles business and UN supplies to International defence requirements, UN bodies, Government & VIP requirements, to negotiating deals with Corporates and State's top brass in the region. The International exposure and knowledge of the emerging Indian economy, lead him to consult for Global Automotive companies to successfully venture into India. Together, EC now has a strong footprint in the region and are confident of servicing the Indian market of its growing needs.

Economic Consultants-

Established in 1990 by Mr. L.J. Myrtroen in Oslo, Norway, EC moved HQ to London, UK in 1996 and provides Management Services to companies – complementing In-house Expertise.

EC specializes in Business Advice, Funding, Commodities, and Online Trading. Over the years, we have been involved in a number of successful Start-ups in different industries and countries.

On our web site, <http://www.economic-consultants.com> you will find comprehensive information in all of the sectors we are involved including a number of helpful Templates guiding you in the right direction when preparing business plans, press releases etc.

Our extensive range of contacts and consultants reaches out to all corners of the world enabling us to develop links and partnerships that will assist in meeting goals and suggesting new areas to promote growth. Our Funding Program enables clients to seek for funding from US\$ 5 million and upwards.

Make sure you follow our News Letter and take part in our exciting development!

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