



# EC

## December 2015

### *X- mas Issue!*

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### Our Presence;

**LONDON - NEW DELHI - TORONTO - NEW YORK - TAMPA - RIYADH - WARSAW - PARIS - KAMPALA - OSLO – SKOPJE – GENEVA –  
ATLANTA – SEOUL – DAR ES SALAM – FORT MYERS – SAN FRANCISCO – KUALA LUMPUR – WASHINGTON DC- MEXICO CITY –  
MADRID – ZÜRICH – SAARBRÜCKEN – CHICAGO**

## 2015 ANNUS HORRIBILIS



We are rapidly approaching the end of the year. For human kind it has been degrading. Instead of seeing progress we are seeing most of the Muslim world in turmoil.

One shining star in all this misery is Tunisia.



The Nobel Prize winning Quartet is an example for all to follow.

Religion is as always one major factor in this play where it seems like killing each other for both Sunni and Shia is priority number one.



When nourished by Putin's desire to become a new Tsar we have the perfect scenario for a shameless bloodshed. I guess history will be calling

him Putin the Terrible comparable to one of his predecessors, Ivan the Terrible.

Then with ISIS heading the carnage killing all they come across in the name of the true Islam we have total madness established. The truth about these sick people is that they are pitiful gangsters of the worst kind, envying everyone around them.

Another negative effect coming out of this is hundreds of thousands fleeing their countries. With a dream of a better life in the West, forgetting or not knowing the challenge they will be phasing. Particularly sad to see that a majority of the refugees are young men. Why not staying in their own countries and take up the fight to gain peace and democracy?

So do we see an end to this barbaric situation? Not on the short term unfortunately. It will take time, a long time and the only way to get there is to bring education and work into these countries. And not only to the male population, but to the females enabling them to participate on an equal foot in society.

But having men giving up their old privileges and for many giving up having several wives and even having to take orders from a woman it will take decades at the best.

## CURRENCY & INTEREST RATES

The US has been talking for quite some time on increasing their interest rate. The market has been given ample time and a raise of 0.25% got a good response on all exchanges around the world. If they are right the US economy finally is strong enough to handle this increase and if growth continues we will be seeing another 0.25% sometime in Q1 next year followed by may be as much as 0.5% by the end of 2016. As a result we will be seeing a US dollar strengthen against all currencies.

**NOK/USD** is now trading at 8.75. Fairly stable high levels. The weak NOK has made wonders for traditional Norwegian exports and strong dollar compensates the fall in oil and gas prices. Norges Bank (Norwegian Central Bank) decided to keep the interest rate as is at 0.75%. Some had anticipated a fall, but several reasons for keeping it steady still. Not much changes expected in 2016 and even 2017 will be fairly flat.

**EUR/USD** has been fairly stable around 1.10. The long expected and strongly needed fall in the Euro is still on hold. It may still take time before it starts to fall perhaps even just stabilize on this level.

**GBE/US\$** trading at 1.5 where it has been for quite a while. Talks about raising the interest rate in the UK still on talking level. Seems too early to start lifting the rate. Exports have been good but a strong pound may work as a break so an increase is not what the UK needs right now.

## **FUNDING SERVICES**

In order for our clients to enable themselves to get into a position where they actually can present their project, get attention and achieve what they are looking for, we have established the **EC 3 Steps Funding Program**.



We undertake funding assignments from companies in an early stage position to mature level including small to medium listed entities. However it is important for clients to understand where they are in their life cycle and what's needed to go to the market asking for funding.



To help our clients understanding this very important issue, we have made a document called **"Are You Ready for Investors?"** If you want to be successful you have to make sure that you comply with the key points described, and that your documentation can survive all questions asked from an investor. There is little use going to the market only to experience being kicked out due to a sloppy

prepared presentation and poorly underlying documentations. **Solid preparations are the only way to success.**

If a client finds it difficult to produce the required, quality documentation we obviously are there to help.

Our **Business Plans** are ranked among the very best. But we have also made it possible to manage most or all of it yourself by producing a number of Templates, which you can pick up from our web site for free. Some of our funding partners are also offering the same service and together we will deliver state of the art documentation.



Our funding program is meant to fit all companies. You decide yourself what part of the program you would like to choose and we will carry out the different tasks for you.

When filing the **EC CIS** make sure, you confirm or provide POF covering our fees. Furthermore that you have read the Product information,

-  **"The EC 3 Steps Funding Program 2016"**
-  **"The EC Are You Ready for Investors"**
-  **"EC Funding Options 2016"**

## **DUE DILIGENCE**

Economic Consultants offers Due Diligence Services all over the world. With close to 50 highly experienced Senior Consultants covering all fields, we can cover all needs for Financial Institutions, Insurance Companies, Banks, VC's and Hedge Funds.

## Method of Evaluation

Our analysis is conducted according to the EC 5M Method that analyses a venture according to the following five-dimensions:



### M1 Men

Personnel; Employees, Head Count Break and Breakdown, Key Decision- makers and Influencers involved in the venture.

### M2 Machine

Products; Technology and Technical aspects, Plants, Land and Assets.

### M3 Market

Market Analysis; Market Need, Competitors, Market Trends, Key Players, Market Share, and Market Life Cycle Stage.

### M4 Marketing

Marketing Efforts; Sales and Marketing Strategy, Business Development, Partners, and Promotions.

### M5 Money

Financial status; Balance Sheets, Financial Ratios, Cash flow, Company Valuation, Outstanding Shares, Current Stock Holders and Share Portfolio.

The findings yielded by our method process for each dimension are summarized using the SWAT method (Strengths, Weaknesses, Opportunities, and Threats). Tables are located at the end of each section, also included in the summary section a non-quantitative grading table.



## MERGER & ACQUISITIONS

At Economic Consultants we have been working for more than 30 years helping companies and individuals handling Sales, Management Buy Outs, Mergers and Acquisitions. We have a huge global network with Partners in more than 20 countries and even more Funders & Investors, enabling us to find support for companies in all sectors.

In order for our clients to enable themselves to get into a position where they actually can present their project, get attention and achieve what they are looking for, we have established the **EC 3 Steps M & A Program**.

<b>Acquisitions</b>	<ul style="list-style-type: none"> <li>• Find and Qualify Candidates</li> <li>• Negotiate and Complete</li> </ul>
<b>Mergers</b>	<ul style="list-style-type: none"> <li>• Prepare Organisations</li> <li>• Orchestrate and Complete Transaction</li> </ul>
<b>Management Buy Out</b>	<ul style="list-style-type: none"> <li>• Find Funding</li> <li>• Secure Buy Out</li> </ul>

The **First Step** in the process is to agree on program and anticipated transaction amount. Read our product presentation "**EC Funding Programs January 2016**" to decide where you will go if you need external funding to accomplish the deal.

Having determined program, we will agree on a time schedule, which again will depend on how well prepared the client is. It is important to have a realistic time schedule and amount in place, including the costs of funding. Next Steps

-  [Conduct Due Diligence](#)
-  [Prepare Documentation](#)
-  [Carry Out Candidate Or Investor Search](#)
-  [Negotiations](#)
-  [Close](#)

## TRADING PLATFORMS

In order for our clients to enable themselves to get into a position where they actually can get an invitation to participate, get attention and achieve what they are looking for, we



have established the **EC 3 Steps Service Program for Trading Platforms.**

Our different funding programs are meant to fit all companies, also listed ones. You decide yourself which program you would like to choose and, we will carry out the different tasks connected to the choice for you.

When both parties have agreed to the scope we will enter into an agreement, the **EC 3 Steps Service Program for Trading Platforms**, determining the steps and details for how we together shall achieve the goal set forth.



**The Tier One Program** is a complex platform requiring quite some paperwork to get into position for an invitation to participate.

**The E-wealth Platform** consists of three Programs. One for Listed companies offering a very nice return. Then we have the 50 weeks trading window offering 100% ROI and the Lunar Program offering 6% per month ROI. There is also a special design for the Indian Market offering trading in Indian currency.



## AMOUNTS

We can work with amounts from US\$250,000 to 1B. 250K will gain access to

our E-wealth Platforms with three different options. To enter into the Tier One Program you will need a minimum of US\$100,000,000.

## OPENING A BANK TRADING ACCOUNT

If the applicant not have a trading account offered from his own bank, or if that offer is too expensive, we can assist in opening a trading account. We never ask the client to transfer money directly to any trader. The money should always remain in the clients own account and under his control. We have several options, also for US citizens. The Fee is GB£ 5,000.



## LOANS AGAINST LISTED SHARES

Listed Shares or Stocks can be used for fast funding. Please see some of the key features below. If you have questions please contact us.

Very short processing time. To see the full information go to [www.economic-consultants.com/funding/stock-based-loans/](http://www.economic-consultants.com/funding/stock-based-loans/) and check out our three options.

**If you want to apply for any of our services;**

-  **Equity and or Loan,**
-  **Trading Programs,**
-  **M & A**
-  **Due Diligence**

**Please contact one of our Partners or go to our website for more information – and send a request for the EC CIS, - to get started!**



**LJ Myrtroen**  
**Executive Chairman & Founder**