

# EXECUTIVE SUMMARY

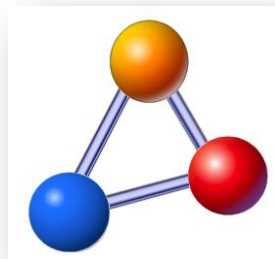
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## Template International Ltd

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### The System

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**The System enables Customers to perform all kinds of Services simply by using the Mobile Phone. Our System differs Significantly from our Competitors. Convenient, Safe, Fast with the Highest Security Level surpassing any other System!!!**

## Executive Summary

*Template International Ltd* is the developer and owner of a new, unique, and proprietary **technology** and related solutions, which can be applied to a variety of domestic, commercial, and industrial uses.

Following the success of an early pilot, the company has contracts with four significant organisations for targeted commercial installations in the market. The success of these pilots will result in the profitable rollout of the solutions throughout these organisations, and will allow for the full commercialisation of *our* solutions.

On completion of the installations the business has a number of additional and immediate opportunities in Scandinavia, Main Land Europe, and the UK, which will be addressed through its planned rollout strategy, with ultimately distribution scheduled in the rest of the world.

### Investment Opportunity Pre-Pilot;

The Company has previously secured early funding to evolve the technology from a laboratory project in to a fully executable solution. Further to this success *Template International Ltd* is now looking to raise a further £ 750.000 through a second tranche raising. These funds will be used to execute the delivery of the four installations and initial rollout of the solutions in the organisations. *For this Template International Ltd* is offering 25% of its share capital.

### Investment Opportunity Post Pilot

In order to complete the full commercial rollout in each pilot organisation and more specifically address the immediate expansion opportunities in the UK and the planned international expansion activities, *Template International Ltd* will seek to raise additional funds of circa £5.0 million through a third tranche in Q2/Q3 2012, with an expected market capitalisation of £ 0-000.000.

This unique, highly profitable, 'clean- tech' investment opportunity offers:

- Multi-billion dollar business opportunity – several huge addressable markets
- Strong, unique (patent pending) technology underpinning proprietary solutions
- Unique and ongoing R & D lead by world class experts in the field of water and waste water research.
- Significant ongoing scope for both product and market diversification.
- A high margin, highly profitable recurring revenue business model.
- Strong and highly experienced management team.

## The Company

*Template International Ltd* is a privately held limited liability corporation, incorporated in London, UK, on 15.10.2009, company registration no. 1234 5678, with issued share capital of £ 0.000.000. *The Company* has representative offices in London and Stockholm. The founder is very well known for his entrepreneurial work and strategic management.

He is supported by NN as Head of Technology. He is famous for his comprehensive knowledge on water purification, where he holding a professorship. Lars Johan Myrtroen is joining as CEO and with a wealth of experience in funding and globalisation.

### **The Technology**

Template International Ltd owns new and proprietary technologies and solutions (patent pending). The underlying scientific principles for Template International Ltd's technologies have been known for some time. Template International Ltd has improved on and innovated around these underlying scientific principles, resulting in Template International Ltd's own proprietary and unique technologies and solutions.

*Template International Ltd's* solutions match requirements in several huge addressable markets – including potable water (drinking water) and pool water disinfection. These two markets both represent multi-billion dollar opportunities, and pool water is Template International Ltd's commercial focus going forward in 2011.

*Template International Ltd's* R&D – predominantly carried out at Template International Ltd's R&D HQ in Oxford, involves experts at ABC – the largest independent research organization in Scandinavia – and experts at the University of Natural Sciences and Technology. Template International Ltd's plan is to expand this cooperation going forward, as well as establish cooperation with other research institutions and corporations internationally.

### **The Products**

Template International Ltd's solutions are based on Template International Ltd's proprietary and patent pending technology.

### **Corporate Strategy**

Pilot sales confirm that our strategy will be successful. There are five key elements to our strategy;




### **Financial Projections**

Net profits are projected at .....Cashflow will turn positive by month XY and the potential surplus will reach .....Funding requirements peak at ..... On a realistic appraisal.....pushing the potential return on equity to..... in 2015, giving itself five years of successful business plan execution in order to develop and scale up a global business leading up to a higher valuation IPO – the preferable exit strategy for Template International Ltd's founders and investors.

The management team driving Template International Ltd forward consists of proven and experienced entrepreneurs and experts.

### Exit

We see several options for our future financial strategy, internal expansion and exit strategies. Potential candidates for the acquisition model are:

-  *International competitors*
-  *New Entry*
-  *Listing*

### Contacts