



ABOUT

Economic Consultants

The background of this section is a photograph of a modern glass-fronted building. At the bottom of the image, there is a green digital financial data ticker displaying various market indicators and their changes. The text 'February 2013' is visible in the bottom right corner of the image area.



Contact Details

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HISTORY



EC was established by Mr. Lars-Johan Myrtroen in Norway in 1990 based on very much the same concept as M-broking which he run for ten years before this. The operation was later moved to London in 1996. Initially focused on offering funding, complementary services and expertise to the financial departments of client companies.

Over the years, the company developed its own investment activities investing in several start-up companies. Since then the company has developed from an advisory and investment company into a global operator in funding of companies and projects with offices and partners in most areas of the world.

The company consists of senior partners in different geographical locations who are the core of the company with an additional number of Agents and Introducers in complementary markets.

STRATEGY AND OBJECTIVES

The objective of the company is to progress from an advisory firm to become a fully- fledged merchant bank with activities in investment management, trading and own investments. The strategy has been to collaborate with several companies that provides investment management, funding and trading capabilities.

The company has progressed rapidly and has the capability today to offer products and services in these areas together with many associates in different locations. The company is in the process of taking the next step to in-source some of these services and products into EC.

CORPORATE FINANCE & FUNDING

EC has lately been and is presently involved in funding companies and projects in different markets for a total value of US\$ 2.2 Billion. This is equity and debt financing. In the debt financing area, the company has developed a special product for funding growth companies with long term loans with a low interest rate and repayment requirements tailored to the term.

This a very suitable funding structure for many growth companies with limited opportunities for financing at affordable costs. EC has established partnerships lines with a number of financial institutions for developing its loan products.

We have highly interesting Bond solutions suitable for Real Estate and other industries. Our solutions not to be compared with retail bonds or other more traditional solutions that are quite time consuming. Insurance backed solutions and three different options for loans against listed shares.

We provide a wide range of Bank Instruments both owned and leased, like BG's, SBLC's, LC's and MTN's

Non-Recourse Funding has become one of our specialities, and we offer that to most parts of the world.

TRADING PLATFORMS

We have few, very conservative programs on shelf. Choose between monthly paid returns to full year returns. New target returns published in January each year, historically 75% per year for the Perrenial Platform, 50% per year for the Conserv Platform and 120% for the EC Secure Platform. Own solutions offered for the Indian market and listed companies.

TECHNICAL DETAILS AND PRESENCE

EC Capital Management Ltd reg. no. UK 7767020, Trading as Economic Consultants, has its registered office at City Point, 1 Rope Maker Street. London, EC2Y 9AW, UK. Phone Office; +44 208133 9055. Mr. Myrtrøen is the Executive Chairman of the Company.



THE FOUNDER

Mr. Lars Johan Myrtrøen has a record of accomplishment starting up companies and with a number of successful start-ups in the financial sector, technology and energy sectors in Norway and of other countries.

He is educated at BI Norwegian Business School and has a very comprehensive experience in financing, trading and investments over more than 35 years.

In the early 80's Mr. Myrtrøen established M-broking in Norway. A broker house in the loan products area such as asset backed financing, leasing agreements and basket arrangements. He became one of the major players in the new market that was established after the Norwegian Authorities deregulation of the credit markets.

He was also one of the key people behind Stavanger Bank, which was one of the upstart banks that successfully developed in the aftermath of the deregulation and was heading the Eastern part of Norway. In the 90's Mr. Myrtrøen established a highly successful company in the technology sector later listed on the Oslo Stock Exchange. Mr. Myrtrøen moved to London in 1996 and has since then developed his business using London as his international hub.

